

## **ALLERGAN® FACIAL AESTHETICS PORTFOLIO OF PRODUCTS**

With nearly 60 years of experience providing high-quality, science-based products, Allergan, Inc.'s Facial Aesthetics Portfolio of Products includes: BOTOX® Cosmetic (onabotulinumtoxinA); JUVÉDERM® hyaluronic acid dermal filler; and physician-dispensed products such as PREVAGE® MD anti-aging treatment, which contains idebenone, the most powerful antioxidant available in a skin care product today; VIVITÉ® the only luxury physician-dispensed skin care regimen that works through *GLX Technology™* to help renew skin and support the skin's natural production of hyaluronic acid; M.D. FORTÉ®, a comprehensive, personalized glycolic acid skin care system; and, most recently, LATISSE® (bimatoprost ophthalmic solution) 0.03%, the first and only prescription treatment approved by the FDA for hypotrichosis used to grow eyelashes, making them longer, thicker and darker. Eyelash hypotrichosis is another name for having inadequate or not enough eyelashes.

*Highlights of the product line include:*

### **BOTOX® Cosmetic (onabotulinumtoxinA)**

BOTOX® Cosmetic is a prescription medicine that is injected into muscles and used to improve the look of moderate to severe frown lines between the eyebrows (glabellar lines) in people 18 to 65 years of age for a short period of time (temporary). BOTOX® Cosmetic temporarily reduces the muscle activity that causes moderate to severe frown lines to form by blocking nerve impulses that trigger wrinkle-causing muscle contractions, creating an improved appearance between the brows. BOTOX® Cosmetic has been the most popular physician-administered, non-surgical cosmetic procedure in the U.S. since its U.S. Food and Drug Administration (FDA) approval in 2002, according to the American Society for Plastic Surgeons (ASPS)<sup>i</sup>.

### **JUVÉDERM® Dermal Filler Family of Products**

The JUVÉDERM® family of hyaluronic acid dermal fillers provides a smooth, long-lasting correction of moderate to severe facial wrinkles and folds. JUVÉDERM® is the first smooth consistency hyaluronic acid (HA) gel formulation and only HA dermal filler approved by the FDA to last up to one year from initial treatment<sup>ii</sup>. JUVÉDERM® is developed using the proprietary *HYLACROSS™* technology, an advanced manufacturing process that results in a malleable, smooth gel that flows easily and consistently into the skin and provides a predictable result. All other hyaluronic acid dermal fillers currently on the market have a granular consistency gel. These granules can be seen under 2.4x magnification as opposed to the smooth consistency gel of the JUVÉDERM® dermal fillers.

In 2010, the FDA approved JUVÉDERM® XC formulated with the local anesthetic lidocaine to provide patients with a more comfortable injection experience when compared to the non-lidocaine formulation. To provide physicians with the flexibility to tailor each treatment to the specific needs of the patient, the JUVÉDERM® family of dermal fillers include JUVÉDERM® Ultra and JUVÉDERM® Ultra XC with lidocaine, highly cross-linked formulations for more versatility in contouring and volumizing of moderate facial wrinkles and folds; and JUVÉDERM® Ultra Plus and JUVÉDERM® Ultra Plus XC with lidocaine, more highly cross-linked robust formulations for volumizing and correction of severe facial folds and wrinkles.

### **PREVAGE® MD**

PREVAGE® MD is an innovative anti-aging treatment representing the next generation of topical antioxidants. PREVAGE® MD contains the highest concentration (one percent) of idebenone, the most potent antioxidant currently available in a skin care product, to help correct the appearance of fine lines and wrinkles and protect against environmental factors including sun

**Please see pages 2-3 for important JUVÉDERM® and LATISSE® safety information.**

### **BOTOX® COSMETIC (ONABOTULINUMTOXINA) IMPORTANT SAFETY INFORMATION**

**BOTOX® Cosmetic may cause serious side effects that can be life threatening. Call your doctor or get medical help right away if you have any of these problems any time (hours to weeks) after injection BOTOX® Cosmetic:**

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months.
- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice (dysphonia), trouble saying words clearly (dysarthria), loss of bladder control, trouble breathing, trouble swallowing.

There has not been a confirmed serious case of spread of toxin effect away from the injection site. BOTOX® Cosmetic has been used at the recommended dose to treat frown lines.

**The dose of BOTOX® Cosmetic is not the same as, or comparable to, another botulinum toxin product.**

**Do not take BOTOX® Cosmetic if you:** are allergic to any of the ingredients in BOTOX® Cosmetic (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as *Myobloc®* or *Dysport®*; have a skin infection at the planned injection site.

***Please see next page for additional Important Safety Information for BOTOX® Cosmetic***

damage, air pollution and cigarette smoke. PREVAGE<sup>®</sup> MD anti-aging treatment is available exclusively through dermatologists' and plastic surgeons' offices without a prescription.

### **M.D. FORTÉ<sup>®</sup>**

M.D. FORTÉ<sup>®</sup> is a comprehensive, personalized glycolic acid skin care system dispensed by dermatologists and plastic surgeons. The M.D. FORTÉ<sup>®</sup> system offers a regimen to cleanse, renew, hydrate and protect skin. M.D. FORTÉ<sup>®</sup> products provide effective glycolic acid concentrations to help improve the look and feel of skin.

### **VIVITÉ<sup>®</sup>**

VIVITÉ<sup>®</sup> is an advanced skin care line that helps revitalize and shield skin to help reduce the signs of aging. VIVITÉ<sup>®</sup> is a scientific advancement in skin care and the only skin care line to include proprietary *GLX Technology™*, which creates a highly specialized blend of hydrating glycolic acid and powerful, natural antioxidants.

### **LATISSE<sup>®</sup> (bimatoprost ophthalmic solution) 0.03%**

LATISSE<sup>®</sup> (bimatoprost ophthalmic solution) 0.03% is the first and only prescription treatment approved by the FDA for hypotrichosis used to grow eyelashes, making them longer, thicker and darker. Eyelash hypotrichosis is another name for having inadequate or not enough eyelashes.

LATISSE<sup>®</sup> is a once-daily treatment applied to the base of the upper eyelashes with a sterile, single-use-per-eye disposable applicator. The onset of effect with LATISSE<sup>®</sup> solution is gradual. In the clinical trial, the majority of patients saw a significant improvement by 2 months, with full results in 12 to 16 weeks. To maintain effect, continued treatment with LATISSE<sup>®</sup> is required. If treatment is discontinued, eyelashes will gradually return to where they were prior to treatment over a period of weeks to months (average eyelash hair cycle). **Please see page 3 for important LATISSE<sup>®</sup> safety information.**

### **IMPORTANT BOTOX<sup>®</sup> COSMETIC (ONABOTULINUMTOXINA) SAFETY INFORMATION (continued)**

**Tell your doctor about all your muscle or nerve conditions** such as amyotrophic lateral sclerosis [ALS or Lou Gehrig's disease], myasthenia gravis or Lambert-Eaton syndrome as you may be at increased risk of serious side effects including severe dysphagia (difficulty swallowing) and respiratory compromise (difficulty breathing) from typical doses of BOTOX<sup>®</sup> Cosmetic.

**Tell your doctor about all your medical conditions, including if you have:** plans to have surgery; had surgery on your face; weakness of forehead muscles, such as trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (It is not known if BOTOX<sup>®</sup> Cosmetic can harm your unborn baby); are breast-feeding or plan to breastfeed (It is not known if BOTOX<sup>®</sup> Cosmetic passes into breast milk).

**Tell your doctor about all the medicines you take,** including prescription and nonprescription medicines, vitamins and herbal products.

BOTOX<sup>®</sup> Cosmetic may cause loss of strength or general muscle weakness, or vision problems. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

**Other side effects of BOTOX<sup>®</sup> Cosmetic include:** dry mouth, discomfort or pain at the injection site, tiredness, headache, neck pain, and eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of your eyelids, and dry eyes.

For more information refer to the Medication Guide or talk with your doctor.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch), or call 1-800-FDA-1088.

**Please see the accompanying full Product Information, including Medication Guide, for BOTOX<sup>®</sup> Cosmetic.**

### **A Brief Description of Indications for Use, Contraindications, Warnings, Precautions, and Adverse Events for JUVÉDERM<sup>®</sup> Injectable Gel**

**Indication:** In the United States, JUVÉDERM<sup>®</sup> injectable gel (including JUVÉDERM<sup>®</sup> Ultra, JUVÉDERM<sup>®</sup> Ultra Plus, JUVÉDERM<sup>®</sup> Ultra XC, and JUVÉDERM<sup>®</sup> Ultra Plus XC) is indicated for correction of moderate to severe facial wrinkles and folds (such as nasolabial folds).

**Contraindications:** JUVÉDERM<sup>®</sup> injectable gel should not be used in patients who have severe allergies marked by a history of anaphylaxis or history or presence of multiple severe allergies. JUVÉDERM<sup>®</sup> should not be used in patients with a history of allergies to Gram-positive bacterial proteins. JUVÉDERM<sup>®</sup> Ultra XC and JUVÉDERM<sup>®</sup> Ultra Plus XC should not be used in patients with a history of allergies to lidocaine.

**Warnings:** JUVÉDERM<sup>®</sup> injectable gel should not be injected into blood vessels. If there is an active inflammatory process or infection at specific injection sites, treatment should be deferred until the underlying process is controlled.

**Precautions:** The safety of JUVÉDERM® for use during pregnancy, in breastfeeding females, or in patients under 18 years has not been established. The safety and effectiveness of JUVÉDERM® injectable gel for the treatment of areas other than facial wrinkles and folds (such as lips) have not been established in controlled clinical studies. Patients who are using substances that can prolong bleeding, such as aspirin or ibuprofen, as with any injection, may experience increased bruising or bleeding at injection site. Patients should inform their physician before treatment if they are using these types of substances. As with all skin-injection procedures, there is a risk of infection. JUVÉDERM® should be used with caution in patients on immunosuppressive therapy, or therapy used to decrease the body's immune response, as there may be an increased risk of infection. The safety of JUVÉDERM® in patients with a history of excessive scarring (eg, hypertrophic scarring and keloid formations) and pigmentation disorders has not been studied. If laser treatment, chemical peel, or any other procedure based on active dermal response is considered after treatment with JUVÉDERM® injectable gel, or if JUVÉDERM® is administered before the skin has healed completely after such a procedure, there is a possible risk of an inflammatory reaction at the treatment site.

**Adverse events:** The most commonly reported side effects are temporary injection-site redness, swelling, pain/tenderness, firmness, lumps/bumps, and bruising. Most side effects are mild or moderate in nature, and their duration is short lasting (7 days or less).

**Important:** For full safety information, please visit [www.juvederm.com](http://www.juvederm.com) or call Allergan Product Support at 1-877-345-5372.

**For additional information, please refer to:**

BOTOX® Cosmetic: [www.BOTOXCosmetic.com](http://www.BOTOXCosmetic.com)  
JUVÉDERM® : [www.JUVEDERM.com](http://www.JUVEDERM.com)  
PREVAGE® MD: [www.PrevageMD.com](http://www.PrevageMD.com)  
M.D. FORTÉ® : [www.MDForte.com](http://www.MDForte.com)  
VIVITÉ® : [www.VIVITE.com](http://www.VIVITE.com)  
LATISSE® : [www.LATISSE.com](http://www.LATISSE.com)

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GLX Technology™ is owned by Pharma Cosmetix Research, LLC  
Dysport® is a registered trademark of Ipsen Biopharm Limited  
Myobloc® is a registered trademark of Elan Pharmaceuticals, Inc.

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**CAUTION:** Rx only.

#### **Important LATISSE® Information**

LATISSE® solution is a prescription treatment for hypotrichosis used to grow eyelashes, making them longer, thicker and darker.

Eyelash hypotrichosis is another name for having inadequate or not enough eyelashes.

#### **Important LATISSE® Safety Information**

If you are using prescription products for lowering eye pressure or have a history of eye pressure problems, only use LATISSE® under close doctor supervision.

May cause eyelid skin darkening which may be reversible, and there is a potential for increased brown iris pigmentation which is likely to be permanent.

There is a potential for hair growth to occur in areas where LATISSE® solution comes in repeated contact with skin surfaces.

If you develop or experience any eye problems or have eye surgery, consult your doctor immediately about continued use of LATISSE®.

The most common side effects after using LATISSE® solution are an itching sensation in the eyes and/or eye redness.

**For more information on LATISSE®, please refer to accompanying prescribing information or visit [www.LATISSE.com](http://www.LATISSE.com) and [www.allergan.com](http://www.allergan.com).**

<sup>i</sup> American Society of Plastic Surgeons; "Top Five Minimally-Invasive Cosmetic Procedures" 2002, 2003, 2004, 2005, 2006, 2007, 2008. Available at <http://www.plasticsurgery.org/Media/Statistics.html>

<sup>ii</sup> Pinsky MA, Thomas JA, Murphy DK, Walker PS; for the Juvéderm vs Zyplast Nasolabial Fold Study Group. Juvéderm Injectable gel: A multicenter, double-blind, randomized study of safety and effectiveness. *Aesthetic Surg J.* 2008; 28(1): 17-23.